

# Client Relationship Summary

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## Introduction

Augustine Asset Management, Inc. is an investment management firm registered with the Securities and Exchange Commission (SEC) as an adviser under the Investment Advisers Act of 1940.

*Is an Investment Advisory Account Right for You?*

There are different ways you can get help with your investments. You should carefully consider which types of accounts and services are right for you.

**We are an investment adviser and provide advisory accounts and services rather than brokerage accounts and services.** This document gives you a summary of the types of services we provide and how you pay. Please ask us for more information. There are some suggested questions on page 3.

## Relationships and Services

If you open an advisory account, you will pay an on-going *asset-based fee* on the value of cash and investments in the advisory account for our services and will be charged quarterly in-arrears. We will offer you advice on a regular basis. We will discuss your investment goals, design with you a strategy to achieve your investment goals, and regularly monitor your account. We will contact you (by phone or email) at least quarterly about your portfolio. Our services offer you an account that allows us to buy and sell investments in your account without asking you in advance (a *discretionary account*). Under certain circumstances, we may also give you advice and you decide what investments to buy and sell (a *non-discretionary account*).

## Our Obligations to You

We must abide by certain laws and regulations in our interactions with you.

We are held to a fiduciary standard that covers our entire investment advisory relationship with you. For example, we are required to monitor your portfolio, investment strategy and investments on an ongoing basis. Our interests can conflict with your interests. We must eliminate these

conflicts or tell you about them in a way you can understand, so that you can decide whether or not to agree to them.

## **Fees and Costs**

Fees and costs affect the value of your account over time. Please ask your financial professional to give you personalized information on the fees and costs that you will pay.

The amount paid to our firm and your financial professional generally does not vary based on the type of investments we select on your behalf. If you chose to include our fee to be deducted from your account, the asset-based fee reduces the value of your account and will be deducted from your account. If you did not, our fee will not affect the value of your account. Some investments (such as mutual funds and ETF's) impose additional fees that will reduce the value of your investment over time.

Our fees vary and are negotiable to a limited extent. The amount you pay will depend on the value of assets in your account. You may pay a transaction fee to a broker-dealer or bank when we buy and sell an investment for you, or any charges to hold your assets (called *custody*). The more assets you have in the advisory account, including cash, the more you will pay us. We therefore have an incentive to increase the assets in your account in order to increase our fees. You pay our fee quarterly even if you do not buy or sell.

## **Compare with Typical Brokerage Accounts**

You could also open a brokerage account with a *broker-dealer*, where you will pay a *transaction-based fee*, generally referred to as a commission, when the broker-dealer buys or sells an investment for you.

Features of a typical brokerage account include:

- With a broker-dealer, you may select investments or the broker-dealer may recommend investments for your account, but the ultimate decision for your investment strategy and the purchase and sale of investments will be yours.
- A broker-dealer must act in your best interest and not place its interests ahead of yours when the broker-dealer recommends an investment or an investment strategy involving securities. When a broker-dealer provides any service to you, the broker-dealer must treat you fairly and comply with a number of specific obligations. Unless you and the broker-dealer agree otherwise, the broker-dealer is not required to monitor your portfolio or investments on an ongoing basis.
- If you were to pay a transaction-based fee in a brokerage account, the more trades in your account, the more fees the broker-dealer charges you. So it has an incentive to encourage you to trade often.
- You can receive advice in either type of account, but you may prefer paying:

*a transaction-based fee* from a cost perspective, if you do not trade often or if you plan to buy and hold investments for longer periods of time.

*an asset-based fee* if you want continuing advice or want someone to make investment decisions for you, even though it may cost more than a transaction-based fee.

## **Conflicts of Interest**

We benefit from the advisory services we provide to you.

## **Additional Information**

We encourage you to seek out additional information. Visit [Investor.gov](http://Investor.gov) for a free and simple search tool to research our firm and our financial professionals. To report a problem to the SEC, visit [Investor.gov](http://Investor.gov) or call the SEC's toll-free investor assistance line at (800) 732-0330. If you have a problem with your investments, investment account or a financial professional, contact us in writing at 1551 Atlantic Blvd, Suite 103, Jacksonville, FL 32207.

For additional information about our advisory services, see our Form ADV brochure on IAPD, on [Investor.gov](http://Investor.gov), or [adviserinfo.sec.gov](http://adviserinfo.sec.gov).

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## **Key Questions to Ask**

Ask our financial professionals these key questions about our investment services and accounts.

1. Given my financial situation, why should I choose an advisory account?
2. Do the math for me. How much would I pay per year for an advisory account? What would make those fees more or less? What services will I receive for those fees?
3. What additional costs should I expect in connection with my account?
4. Tell me how you and your firm make money in connection with my account. Do you or your firm receive any payments from anyone besides me in connection with my investments?
5. What are the most common conflicts of interest in your advisory accounts? Explain how you will address those conflicts when providing services to my account.
6. How will you choose investments to recommend for my account?
7. How often will you monitor my account's performance and offer investment advice?
8. Do you or your firm have a disciplinary history? For what type of conduct?
9. What is your relevant experience, including your licenses, education and other qualifications? Please explain what the abbreviations in your licenses are and what they mean.
10. Who is the primary contact person for my account, and is he or she a representative of an investment adviser? What can you tell me about his or her legal obligations to me? If I have concerns about how this person is treating me, to whom can I talk?